

Sales & Marketing Executive

Accra Accra Ghana
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Job Summary

Vacancy : 1
Deadline : Jan 01, 1970
Published : Apr 18, 2023
Employment Status : Full Time
Experience : Any
Salary :
Gender : Any
Career Level : Any
Qualification : HND

Job Description

To engage new customers for the business through the creation, development and maintenance of relationships that includes effective consultative selling within the catchment area. **Duties:** • Analyze potential loan markets • Developed strategies to locate prospects for loans. • Engage prospects to sell loan products • Conduct necessary follow-ups to convert prospects into loan clients • Build database of potential clients • Keep proper records of sales activities

Education & Experience

• HND

Must Have

Consultative selling skills • Good communication skills • Persuasive and patient • Attention to detail. • Time management • Resourcefulness

Educational Requirements

HND

Compensation & Other Benefits
